

SPONSORSHIP REPLY FORM

Camera ready copy is required. (Please check below.)

_____ Our camera ready ads are attached (business card size print ad and one-page PDF for your website).

_____ Only our business card size ad (3.5" w x 2" h) saved as a pdf is attached.

_____ Only our one-page PDF ad for your website is attached.

_____ We will submit our camera ready copy **by May 9, 2011.**

TAX ACKNOWLEDGMENT

The Association For Community Living is a nonprofit 501(c)(3) IRS-certified organization.

_____ If a tax acknowledgment is desired, please check here.

**PLEASE SEND YOUR PAYMENT and CAMERA READY COPY TO
US Mail** Ms. Beverly L. Herbert

Director of Developmental and External Communications
The Association For Community Living
One Carando Drive, Suite 2
Springfield, MA 01104-3211

Email dev-extcomm@theassn.org

MEAL SELECTION

Dinner options will be provided in the coming weeks for sponsorships that include a meal, and for others who wish to attend.

QUESTIONS ...

If you have any questions or need more information, please contact Ms. Beverly Herbert at (413) 731-4577, dev-extcomm@theassn.org.

Thank you for your support. We appreciate your participation.

Fast Facts

About Our Dinner

- The Association's Annual Dinner and Awards Ceremony is June 15, 2011.
- Social hour starts at 5pm; dinner and awards program at 6pm.
- Over 300 people from New England attend.
- The ceremony honors the achievements of individuals with autism, Down syndrome and other developmental disabilities and recognizes our workforce and the contributions of business and community leaders who positively support children and adults in Western Massachusetts and Worcester counties.
- Reasonable registration costs, with reduced pricing for those with limited income.

About Your Marketing Sponsorship

- This is the fifth year The Association has offered marketing sponsorships.
- Sponsor opportunities include Platinum, Gold, Dinner, and Achievement Award Sponsorships as well as Award and Program Sponsorships.
- Sponsorships will be listed in The Association newsletter, sent to over 1,000 friends, leaders and community supporters. Our website, dinner program, press releases, and Campaign Final Report will feature our sponsors and professional photos will be taken at the dinner.
- Your advertising copy is due by May 9, 2011 (business card size ad in a PDF - 3.5" w x 2" h for the annual dinner program and a one page PDF for our website, www.theassn.org). Contact Beverly Herbert at (413) 731-4577, dev-extcomm@theassn.org with questions.

About The Association For Community Living

- The mission of The Association For Community Living is to create opportunities, build relationships and improve lives for children and adults with developmental disabilities and for others who will benefit from our services.
- The Association was founded in 1952 by five mothers of children with mental retardation who dreamed that their children would live and grow as valued members of their communities. Today, we continue their dream of inclusion, respect, and self-determination.
- Children and adults with autism, Down syndrome, Asperger's Syndrome, and other developmental disabilities, and their families benefit from our services.
- Currently, we support 2,127 children and adults and 1,700 families in 96 cities and towns in Berkshire, Franklin, Hampden, Hampshire, and Worcester Counties.
- Our budget is \$19.8 million. We rely on the support of the Massachusetts Departments of Developmental Services, Children and Families, MassHealth, the United Way, foundations, business and individual contributors, volunteers, and many community partners.

A Sponsorship Invitation



58th ANNUAL DINNER AND AWARDS CEREMONY



JUNE 15, 2011
Log Cabin, Holyoke, MA

THE ASSOCIATION
FOR COMMUNITY LIVING

*Creating Opportunities, Building Relationships, Improving Lives
for children and adults with developmental disabilities since 1952*
www.theassn.org



Sponsorship Benefits

All Sponsors and donors will receive recognition at the annual dinner and will be featured in:



- press releases sent to 25 area newspapers reaching several hundred thousand readers
- Campaign 2011 Final Report, distributed to individuals and companies that support The Association
- our monthly newsletter *Connection*, sent to 900 donors, friends and community supporters including Board members, Corporators, The Legacy Society, and The Association's workforce
- the annual dinner slide show
- professional photographs taken at the annual dinner
- They will also be recognized on our website for six months (July 1, 2011 - December 31, 2011).

DISTINCTIVE SPONSORSHIP TRIBUTES

Platinum, Gold, Dinner, Achievement Awards, Award, Program Sponsors and Donors will also receive:

Platinum Sponsor - \$2,500

- company photo placed on our agency website's homepage, including a photo caption that connects to annual dinner and awards ceremony information.
- gratis meals for **four** designated representatives
- recognition in the annual dinner program and a business card size ad (3.5" w x 2" h) in the program.
- upload of a one page PDF about your company to our website

Gold Sponsor - \$1,000

- company photo with photo caption on agency website
- gratis meals for **two** designated representative
- recognition in the annual dinner program and a business card size ad (3.5" w x 2" h) in the program.
- upload of a one page PDF about your company to our website

Dinner Sponsor - \$750

- company photo with photo caption on agency website
- gratis meal for **a** designated representative
- recognition in the annual dinner program and a business card size ad (3.5" w x 2" h) in the program.
- upload of a one page PDF about your company to our website

Achievement Award Sponsor - \$750

- company photo with photo caption on agency website
- gratis meal for **a** designated representative
- recognition in the annual dinner program and a business card size ad (3.5" w x 2" h) in the program.
- upload of a one page PDF about your company to our website

Awards Sponsor - \$500

- gratis meal for **a** designated representative
- recognition in the annual dinner program and a business card size ad (3.5" w x 2" h) in the program.
- upload of a one page PDF about your company to our website

Program Sponsor - \$250

- recognition in the annual dinner program and a business card size ad (3.5" w x 2" h) in the program.
- upload of a one page PDF about your company to our website

Donor

- Please refer to Sponsorship Benefits.

SPONSORSHIP REPLY FORM

Name: _____
Title: _____
Company: _____
Address: _____

Phone: _____ Fax _____
Email: _____

I WOULD LIKE TO CHOOSE THE SPONSORSHIP LEVEL BELOW.

_____ \$2,500 Platinum Sponsor
_____ \$1,000 Gold Sponsor
_____ \$ 750 Dinner Sponsor
_____ \$ 750 Achievement Award Sponsor
_____ \$ 500 Awards Sponsor
_____ \$ 250 Program Sponsor
_____ In-kind services (Please identify and provide value.)

_____ Donation _____

\$ _____ TOTAL DUE

PAYMENT (please check) ...

___ Pay on-line at www.theassn.org (click on DONATE).
___ Check enclosed payable to The Association For Community Living.
___ Check will be mailed separately payable to The Association.

Please charge my credit card for a one-time sponsorship fee of \$ _____.

AmEx _____ MasterCard _____ VISA _____

Account # _____ Exp. Date _____

Name on card _____ Security Code _____

Signature _____